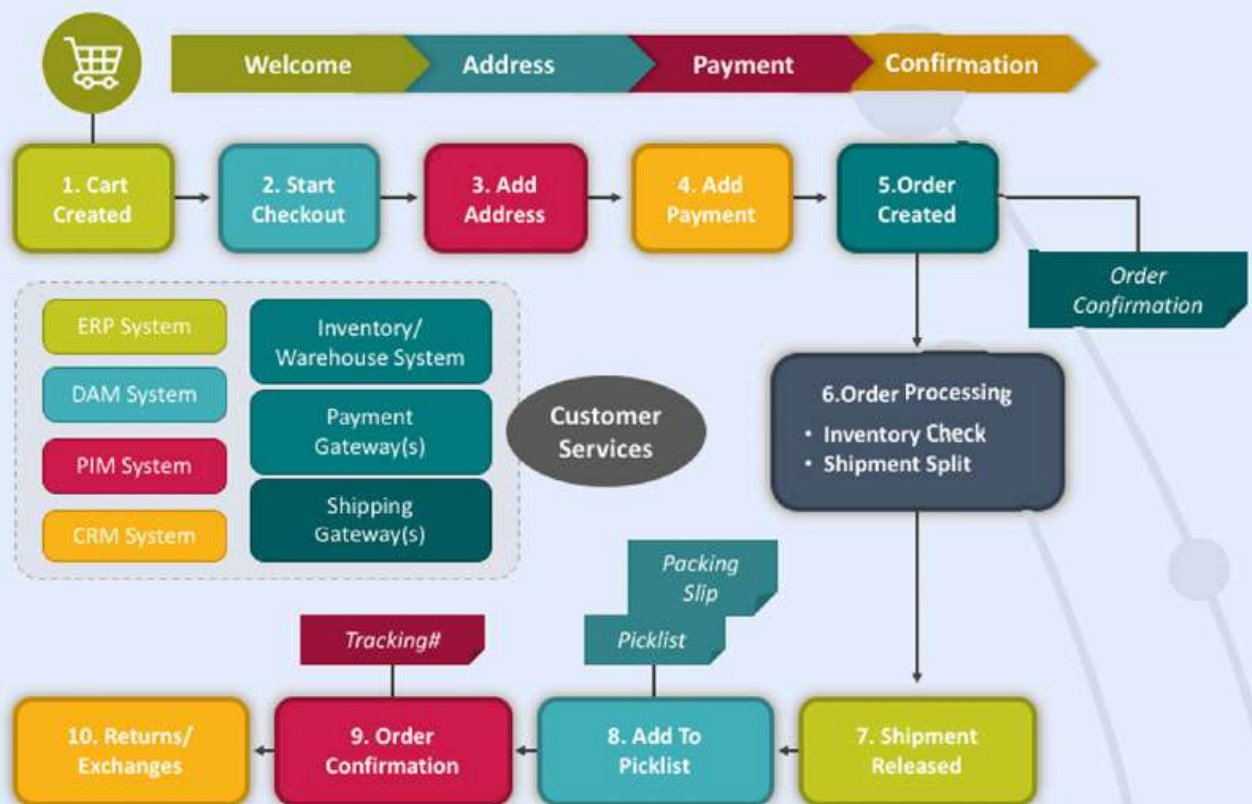


E-COMMERCE PROCESS FLOW



FEATURES OF E-COMMERCE

- Visually appealing and User Friendly interface simplifies product browsing, checkout.
- Have tools for adding, editing, categorizing, and managing product listings.
- Shopping cart that allows customers to add and remove items, view order summaries, and proceed to checkout.
- Checkout process includes multiple payment options, guest checkout, and saved information.
- Integration with secure payment gateways to facilitate online payments
- Mobile-friendly design that ensures a flawless shopping.

CUSTOMER PANEL

- ✓ Product list & categorization
- ✓ Product details
- ✓ Advanced search
- ✓ Find stores
- ✓ View offers
- ✓ Shipment tracking
- ✓ Loyalty programs
- ✓ Cart management
- ✓ Payment options
- ✓ Ratings & Reviews

VENDOR PANEL

- ✓ Registration/log in
- ✓ Active subscription plan
- ✓ Set up multiple stores
- ✓ Automatic inventory
- ✓ Shipment tracking
- ✓ Payment accounting
- ✓ User reviews

ADMIN PANEL

- ✓ log in with login ID
- ✓ Dashboard
- ✓ Manage users
- ✓ Manage product categories
- ✓ Manage promotions
- ✓ Manage payments
- ✓ Manage referrals/invites

MITIGATING Operational Risk

- Use advanced cybersecurity measures for data protection against breaches and cyber attacks.
- Utilize AI-powered fraud detection to prevent financial losses and maintain trust.
- Offer expert guidance on regulatory compliance for legal adherence.
- Optimize supply chain management for consistent product availability.
- Provide IT support, market analysis, and logistical solutions for efficient operations.

E- SHOPPER PREFERENCE



NRT CONSULTANCY ENTERPRISE SOFTWARE

The MarketPlace is a complete end-to-end E-commerce solution for companies who want to take their business online and mobile . The software suite is one of a kind entity which has a ready-to-use code base that can be customized to suit the requirement of any business. The main USP is the technology flexibility and UX design. With features such as Admin, Buyer dashboard, Seller dashboard, Inventory management, Bidding Process, Discount and Offers option, The MarketPlace is the best and most cost-effective solution that any business can invest in.

FEATURES

- | | | | |
|---|---|---|----------------------------------|
|  | PRODUCT CATALOGUE |  | USER REVIEWS |
|  | INVENTORY MANAGEMENT |  | SEARCH FUNCTIONALITY |
|  | BIDDING |  | RETURNS AND EXCHANGE |
|  | RECOMMENDED PRODUCTS |  | DISCOUNTS AND OFFERS |
|  | INTEGRATION WITH YOUR COUNTRY'S PAYMENT OPTIONS |  | ONLINE SUPPORT AND DOCUMENTATION |
|  | EASILY CREATE PAGES, CONTENT, AND FORMS |  | GROW WEBSITES |
|  | SITE SECURITY |  | CUSTOMISABLE DESIGN OPTIONS |

HOW WE HELP YOU

We build solutions that are E-commerce-optimised to enhance efficiency and increase order size and frequency



Benchmark your E-commerce



Create an E-commerce roadmap for your business



Devise an E-commerce strategy and plan



Customise and implement your E-commerce technology



Implement, analyse and optimise your E-commerce offering



Provide the visibility you need through

BEST-IN-CLASS TECHNOLOGY USED



TECHNOLOGY STACK



E-COMMERCE



Our company develops e-commerce software that revolutionizes retail by enabling smooth online buying and selling. Leveraging cutting-edge technology and increased internet access, we provide user-friendly platforms that cater to changing consumer behavior. Our solutions ensure convenience for shoppers and help businesses reach a global audience.

Key Benefits of E-commerce

- ✔ Global Market Access
- ✔ 24/7 Availability
- ✔ Cost Efficiency
- ✔ Personalized Shopping Experience
- ✔ Scalability
- ✔ User-Friendly Interface
- ✔ Organic growth
- ✔ Analyse and optimise
- ✔ Sell quicker
- ✔ Create opportunities to upsell
- ✔ Multiple Payment Options
- ✔ Saved Information for Future Purchases